

CREATORS



MULTIMEDIA GROUP INC.

We exist to amplify talent, elevate brand stories, and foster personal and professional development through programs, partnerships, and platforms like The Creator Summit, our signature digital media experience.

THE CREATOR SUMMIT
RECHARGE

THE CREATOR SUMMIT **RECHARGE**

OVERVIEW

The Experience: A transformative retreat taking 20 talented business professionals from **Tallahassee to Miami Gardens** to:

- Build community during the shared journey
- Participate in **LOUD Week** – OFFICIAL Miami Art Week event in the City of Miami Gardens
- Showcase talent at our signature event, **The Creator Summit**, before 1,500+ attendees

Purpose & Impact on TLH: The Creator Summit Retreat is designed to strengthen Tallahassee's entrepreneurial ecosystem by:

- **Recharging Local Entrepreneurs:** Providing space for reflection, renewal, and fresh perspectives
- **Expanding Market Reach:** Exposing Tallahassee talent to larger markets and national audiences
- **Building Resources:** Attracting new partnerships, tools, and opportunities back to the city
- **Fueling Business Growth:** Equipping participants with insights and connections that directly benefit the local economy
- **Elevating Tallahassee's Profile:** Positioning the city as a hub for innovation, creativity, and entrepreneurship on a broader stage

Why Partner

- **Brand Visibility** across event platforms and media coverage
- **Audience Engagement** with entrepreneurs and professionals
- **Thought Leadership** through alignment with a forward-thinking initiative
- **Community Impact** by directly supporting Tallahassee's business development and growth



EVENT PARTNER

LOVE OF URBAN DESIGN (L.O.U.D.)



LOUD Love of Urban Design® celebrates the creatives of our culture. Urban creatives identify with the cultural and artistic manifestations of the brown and black communities to promote collective intellectual achievement in design. LOUD™ is a space where urban creatives thrive.



LOUD Week, an **official Miami Art Week event in the City of Miami Gardens, is held during Art Basel** to celebrate the creatives of our culture with Art of Black Miami. This event has a **digital reach of 4.5 million** and showcases black and brown creatives from across the globe who are excelling in their artistic fields. It includes fashion shows, artist exhibitions, networking socials, press interviews, panels, pop-up shops, and more. The week focuses on collaboration with organizations and involves fashion and art students, as well as the creative community. Throughout the week, it **attracts over 1,500 locals and tourists** from the Tri-County area to its events.

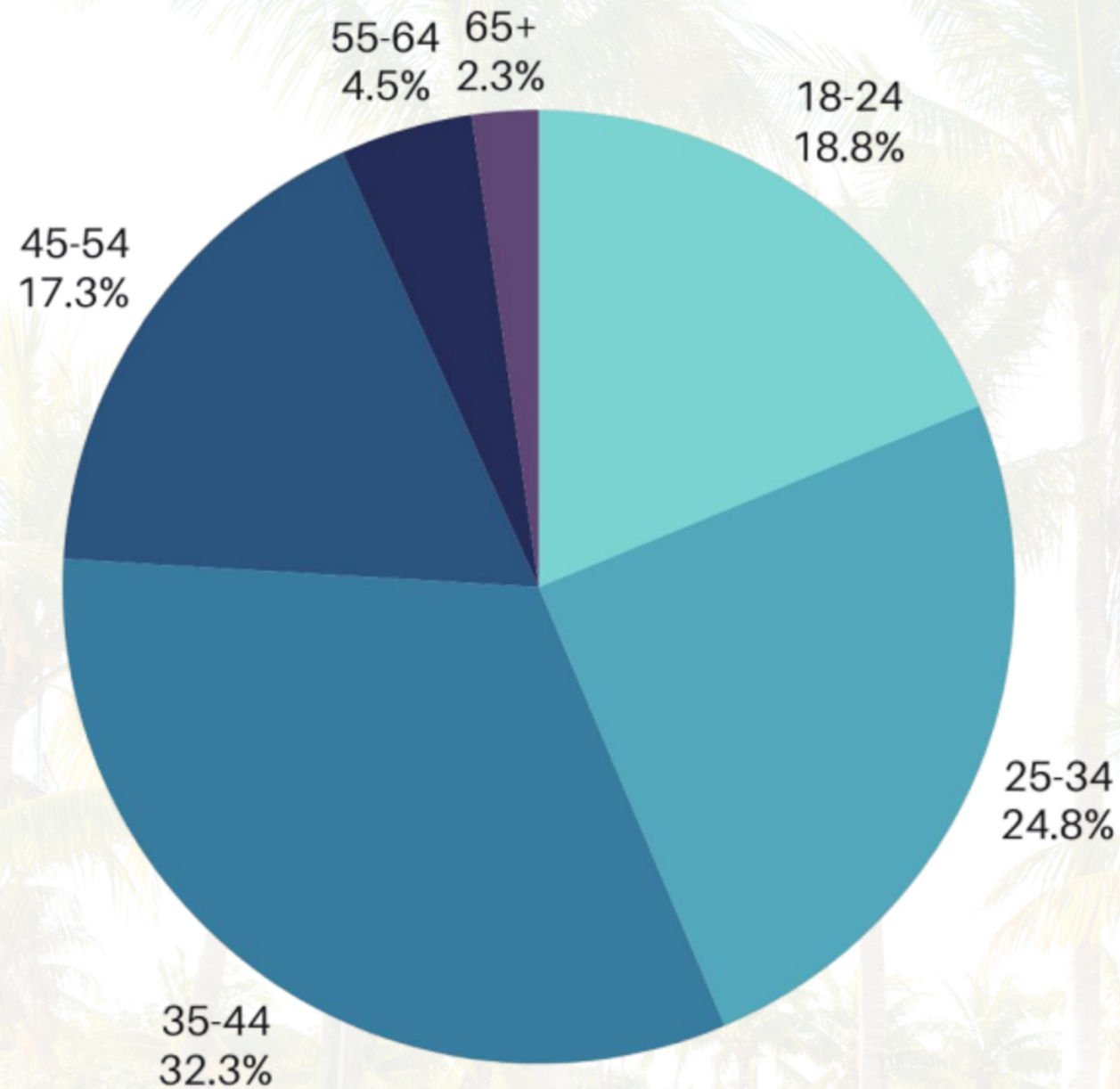


2024 L.O.U.D WEEK EVENT

STATISTICS

PROFILE

AGE GROUPS



**AVERAGE 1,500 IN-PERSON VISITORS
DURING THE WEEK OF EVENTS OVER PAST 4 YEARS**



AUDIENCES

20% Visitors | 80% Locals



GENDER

58.7% Female | 41.3% Male

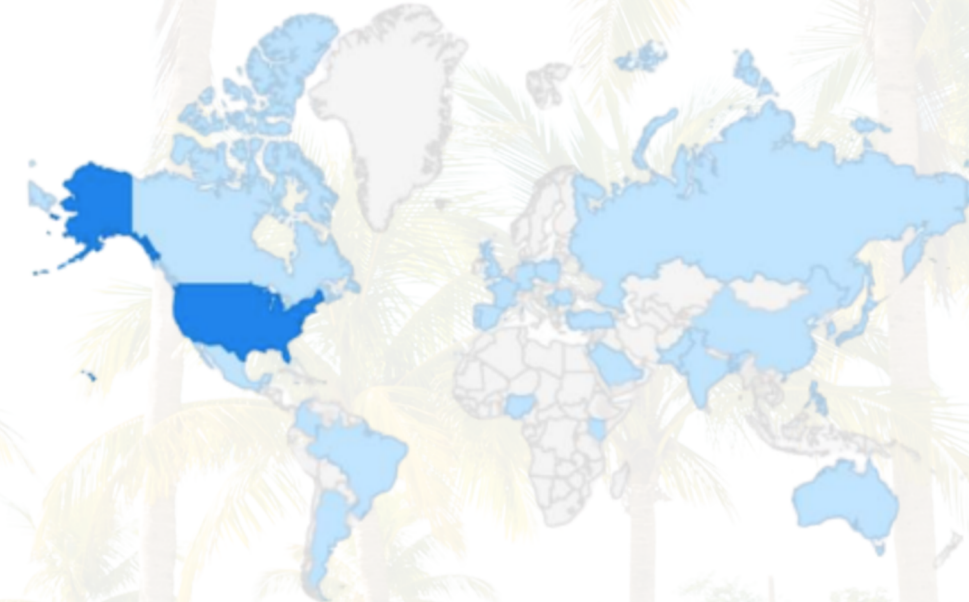
TOP SITE VISITOR MARKETS

5,700 Monthly Site Visits | 4.5M SOCIAL MEDIA REACH

1. Florida
2. California

3. New York
4. Georgia

5. Texas
6. Kansas



Website www.loveofurbandesign.com | Instagram [@loveofurbandesign](https://www.instagram.com/loveofurbandesign)



CREATOR SUMMIT **RECHARGE**

SPONSORSHIP PACKAGES

TITLE SPONSOR: *Exclusive, premium partnership across the entire experience*

\$6,000

- Naming rights: “The Creator Summit Retreat presented by [Sponsor]” on all materials
- Premium logo placement: banners, signage at The House, Summit venue, and Mixer
- Dedicated branded room in The House (travel & lodging hub)
- Stage mentions throughout the Summit + Mixer
- Full-feature logo in all media: printed, digital, livestream overlays, recap reels
- On-site activation: branded experience at the Mixer
- Speaking opportunity during: The Creator Summit - Miami Gardens Experience
- Option to provide branded merchandise for participants
- 4 tickets to LOUD Week (Dec. 3-6) - all access passes

HOUSE SPONSOR: *Support the travel & lodging experience for entrepreneurs*

\$4,000

- Prominent signage throughout The House (Airbnb retreat space)
- Dedicated branded space in The House (shared room or activation area)
- Stage mentions during select Summit sessions + Mixer
- Logo on printed materials + recap media
- On-site activation opportunity (e.g., sponsor a group dinner, travel kit, or welcome gift)
- 2 tickets to LOUD Week (Dec. 3-6) - all access passes



CREATOR SUMMIT **RECHARGE**

SPONSORSHIP PACKAGES

HOUSE ACTIVATION SPONSOR: *Bring wellness, creativity, and connection to life inside The House* **\$2,500**

- Logo recognition as House Activation Sponsor on digital + printed materials
- Signage in activation areas (meditation, brunch, yoga, or creative sessions)
- Stage mention during the Summit or Mixer
- Option to host/brand a specific activation (e.g., "Morning Yoga powered by [Sponsor]")
- Logo on recap video credits
- 2 tickets to LOUD Week (Dec. 3-6) - all access passes

SUMMIT & MIXER SPONSOR: *Support the signature event and 2-hour networking mixer* **\$2,000**

- Logo recognition as House Activation Sponsor on digital + printed materials
- Signage in activation areas (meditation, brunch, yoga, or creative sessions)
- Stage mention during the Summit or Mixer
- Option to host/brand a specific activation (e.g., "Morning Yoga powered by [Sponsor]")
- Logo on recap video credits
- 2 tickets to LOUD Week (Dec. 3-6) - all access passes

COMMUNITY SPONSOR: *Individual-friendly backer level* **\$250**

- Name or logo listed on website + printed program under "Community Backers"
- 1 ticket to The Creator Summit
- Shoutout in social media thank-you post



THE EXPERIENCE

MAJORE HIGHLIGHTS



THE SUMMIT HOUSE

STEP INTO A SPACE DESIGNED FOR INSPIRATION, COLLABORATION, AND ELEVATED THINKING. THE SUMMIT HOUSE IS MORE THAN A HOME—IT'S A CURATED ENVIRONMENT WHERE CREATIVITY FLOWS, PARTNERSHIPS IGNITE, AND IDEAS REACH THEIR PEAK. EVERY CORNER REFLECTS THE CARE AND VISION THAT SET THE TONE FOR A TRULY TRANSFORMATIVE EXPERIENCE.



DAILY RECHARGE

START EACH DAY WITH INTENTION AND FOCUS. GUIDED WELLNESS RITUALS, ENERGY-BOOSTING SESSIONS, AND MINDFUL PRACTICES KEEP YOUR MIND SHARP AND CREATIVITY FLOWING. RECHARGE YOUR FOCUS, CLARITY, AND ENERGY SO YOU'RE READY TO MAXIMIZE EVERY INTERACTION AND OPPORTUNITY.



THINK TANK SESSIONS

COLLABORATE, LEARN, AND GROW ALONGSIDE FELLOW CREATORS IN STRUCTURED SESSIONS DESIGNED TO SPARK INNOVATION AND ACTIONABLE INSIGHT. FROM STRATEGY WORKSHOPS TO HIGH-LEVEL THINK TANKS, EVERY DISCUSSION OFFERS A CHANCE TO EXPAND YOUR NETWORK, SHARPEN YOUR SKILLS, AND GAIN PRACTICAL TAKEAWAYS.



CREATOR SUMMIT

CONNECT AUTHENTICALLY WITH LIKE-MINDED PROFESSIONALS IN CURATED EXPERIENCES THAT BLEND BUSINESS, CREATIVITY, AND STRATEGY. THESE MOMENTS ARE DESIGNED TO FOSTER MEANINGFUL RELATIONSHIPS, PARTNERSHIPS, AND COLLABORATIVE OPPORTUNITIES THAT EXTEND WELL BEYOND THE SUMMIT.



LOUD WEEK – LINE UP

4-DAY LINE UP

We're excited to participate in LOUD Week in Miami Gardens, **providing media services and business development support for entrepreneurs.** Our Creator Summit, a signature event, is dedicated to innovation, entrepreneurship, and storytelling. Together, LOUD Week and the Creator Summit amplify voices, foster connections, and shape the future of culture and business.

Dec. 3rd LOUD BLOOM: Reception & Cocktail Party

Join LOUD for an exclusive opening reception and honors cocktail party, where our team and esteemed partners will gather. Enjoy an evening of networking and celebration, setting the stage for an engaging experience.



Dec. 4th – LOUD Vibes – CoSpace Roots & Revival

Our team + select partners arrive for a curated wellness retreat. Expect yoga, meditation, and mastermind-style sessions to align and recharge.

Dec. 5th – The Creator Summit

The same signature Summit that's thrived in Tallahassee — now in Miami Gardens. One-day of powerful panels, workshops, networking activations, and hands-on strategy. Evening social at Top Golf, networking done the Miami way.



Dec. 6th – LOUD Week Celebration

Experience the heartbeat of Miami Gardens at LOUD Week's Fashion Show — a cultural showcase uniting creativity, entrepreneurship, and community.

